



Platinum Sponsor:

DISCOVER
Global Network

FIRST ANNUAL HUMANITARIAN CHARITY GOLF CLASSIC

Big Canoe Country Club

August 22, 2022



“Thank you for the work you do in Pickens County. Without you I don’t know what the living situation would be for me and my children. I experienced an outpouring of loving care and wonderful people eager to help. The Habitat community is family to us and 5 years later, we are still happy in our home. “

Nicole Walker, Homeowner #18



Habitat is grateful for our corporate sponsors and partners helping us fulfill our mission to eliminate substandard housing in our community. “As one of Discover’s core values of volunteerism, we understand the importance of and are committed to giving back to the community” **Kevin Jordan, Head of U.S. Acquirer Relations at Discover**

“We are so excited to have Discover as our corporate sponsor and to be holding this tournament at one of the premier country clubs in the southeast. At Big Canoe, golfers will experience breathtaking vistas, unique holes with multiple elevation changes, pristine lakes and the variety of wildlife that may make a surprise appearance. Truly a classic venue for an event.”

Jim Fries, Habitat for Humanity Pickens County Fundraising Chair

SPONSOR PACKET

Registration opens after May 15, 2022 at www.pickenshfh.org

PREMIUM SPONSORSHIP LEVELS

Platinum or Foundation Sponsor (Exclusive) \$10,000 donation **SOLD!**

- Naming rights for tournament (co-branding with Habitat)
- Social media promotion prior to and after event
- Ability to enter 3 teams in tournament
- Reserved VIP parking for teams
- Recognition day of tournament
- Prominent Logo on all tournament materials
- Prominent signage at tournament
- Ability to have representatives at tournament and time to speak to participants to promote their brand

Gold or Framing Sponsor \$5,000 donation

- Social media promotion prior to and after event
- Ability to enter 1 team in tournament
- Reserved VIP parking for team
- Recognition day of tournament
- Large signage at tournament
- Smaller logo on tournament materials

Silver or Finishing Sponsor \$2,500 donation

- Social media promotion prior to and after event
- Ability to enter 1 team in tournament
- Signage at tournament – including tee sign on one hole
- Recognition day of tournament

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\$2,000 SPONSORSHIP LEVELS

GOLF LUNCH SPONSOR

- Social media promotion prior to and after event
- Signage at tournament
- Ability to have company representative present to help serve lunch

GOLF WELCOME BAG SPONSOR

- Company logo on golf balls and welcome bag each golfer receives
- Signage at tournament
- Social media promotion before and after event

\$1,500 SPONSORSHIP LEVELS

AWARDS PROGRAM SPONSOR

- Social media promotion prior to and after event
- Signage at tournament
- Ability to have company representative present awards

RAFFLE SPONSOR

- Social media promotion before and after event
- Signage at tournament
- Ability to have company representative conduct raffle

BEVERAGE CART SPONSOR

- Logo/Name on each beverage cart
- Social media promotion prior to and after event
- Signage at tournament
- Ability to have company representative manage carts

CORPORATE TEAM SPONSOR

- One (1) team in tournament
- Social media promotion prior to and after event
- Exclusive signage on one hole

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\$1,000 SPONSORSHIP LEVELS

CLOSEST TO PIN SPONSOR

- Social media promotion prior to and after event
- Signage on closest to pin hole
- Ability to have company representative present award

LONG DRIVE HOLE SPONSOR

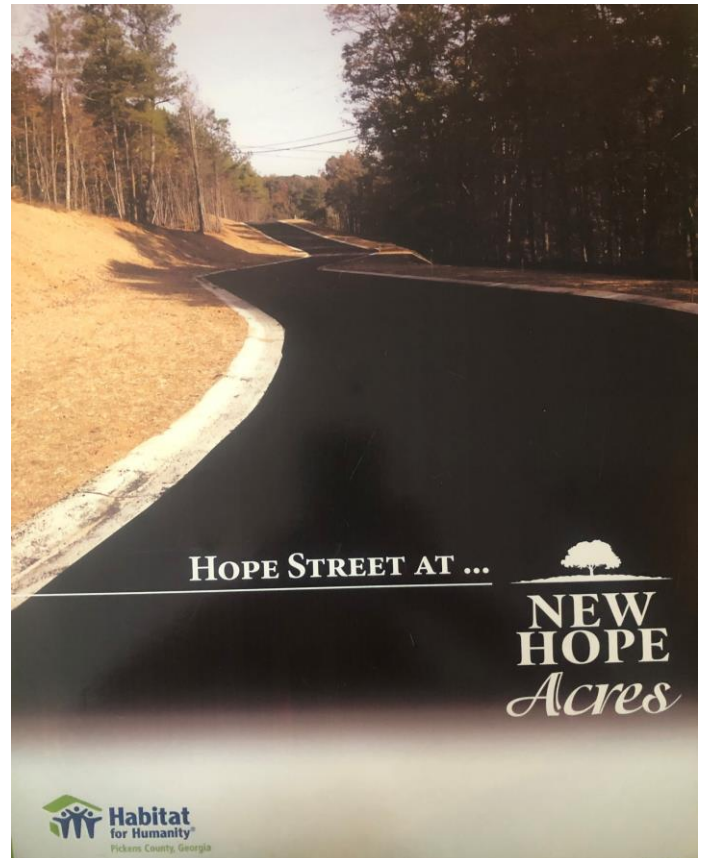
- Social media promotion before and after event
- Signage on long drive hole
- Ability to have company representative present award

PUTTING CONTEST SPONSOR

- Social media promotion prior to and after event
- Signage on putting green
- Ability to have company representative present award

“Expanding Hope Street in New Hope Acres will help us with our mission of building a community one home at a time; changing lives, giving hope and securing the future for the families we serve.”

**Monique Vinelli, President
Habitat Board of Directors**



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Special Offers (all available for purchase day of tournament – credit cards accepted)

Build Your Game Package – includes:

- Mulligan
- Tee Advancement on designated hole
- 6 ft. putt advancement on designated hole
- One sand throw
- Extra chance in putting contest

\$25 per player or \$75 per team (4 packages)

Additional mulligans for purchase at **\$10 each – maximum of 2**

Additional putting chance available for **\$10 each – maximum of 1**

Let the pro hit your tee shot on designated hole - **\$20 per player**

Winning Opportunities

Long Drive Hole

Putting Contest

Closest to Pin Hole

Two (2) Hole in One opportunities!

Raffle with golf getaways and other surprises as prizes

- Each golfer gets 1 free raffle ticket in their welcome bag
- Additional raffle tickets available for purchase at **\$10 each**

Door prizes in addition to raffle

Tournament Rules

4 person best ball scramble format

Each team must use at least one drive from each player

Prizes will be given for:

1. Low Gross Team
2. 1st, 2nd and 3rd low net teams
3. Highest net score (last place team)

Ties on Long Drive and Closest to pin will be decided by blind draw

Ties on putting contest will be decided by a putt off competition

Only 1 prize awarded on each hole in one hole – only first hole in one on the hole wins

Registration beginning at 8:30 am, shotgun start at 10 am

Morning refreshments and lunch served

Alcoholic beverages available for purchase from Duffer's Grill